



Glenmore Park Dental

DR. ROMA PASTERSHANK

Dr. Roma Pastershank opened her general practice, Glenmore Park Dental, in 2001 in a commercial unit of a small mall complex near downtown Calgary, Alberta. As her patient base grew, so did the amount of staff, space, and equipment needed to provide quality and efficient dentistry to her patients.

When the adjoining unit became available in 2009, Dr. Pastershank began her first expansion, which included a small reception area and five operatories. In 2012, the unit adjacent to her practice was vacated. Now employing two additional dentists, four hygienists, and one sterilization assistant, her space was cluttered and overwhelmed by a lack of storage and work areas. The doctors did not even have private offices. “One doctor was completely without a desk,” said Dr. Pastershank. “Another was using an old school desk next to a washing machine to complete patient charts. The reception area was too small to accommodate guests, and accepting emergency cases was simply not an option.”



Dr. Laura Taylor, Dr. Roma Pastershank, Dr. Jana Frydberg and their staff.



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It became apparent that, once again, it was time for a change, so Dr. Pastershank procured the third adjacent unit. She decided on a complete renovation and remodel to join the three units together—bringing her total square footage to 3,600—and realize the dream practice she had envisioned in 2009. However, because the third unit had suffered significant flood damage, it needed all new drywall and flooring to be installed before the remodel could begin. Plus, with the daunting task of choosing the proper companies to facilitate her needs, she was at times, disappointed and discouraged by the lack of attention-to-detail from some.

When Henry Schein Canada Sales Consultant Deborah Ivany called Dr. Pastershank, she was comforted by the friendly, knowledgeable service she received. She was equally impressed when Henry Schein Equipment Specialist Jason Carway invited her to take a trip to Pelton & Crane's factory and encouraged her to enroll in a design and planning course by Dr. Mark Tholen. Dr. Pastershank took it one step further and had her assistants take the class as well; they each brought back fresh insight.

“The outdoors evokes a feeling of tranquility, which we believe will help relax our patients. Additionally, our office is environmentally conscientious, so we want to give it an earthy appearance to promote that philosophy.”

At last, Dr. Pastershank felt she was being cared for the way a customer should be. “The whole team was fantastic to work with and made themselves available for any questions,” she explained. “With Henry Schein Canada at the helm, I was confident the design, planning, and execution could begin.”

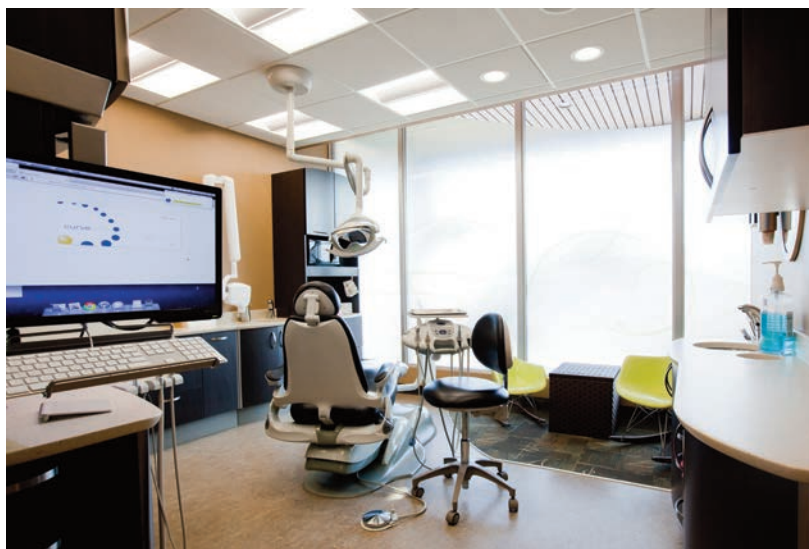
Revitalizing the Practice

Dr. Pastershank knew precisely what she wanted her practice's appearance to reflect: the warmth of home with the elegance of the high-end dentistry her practice provides. Barbara Murray of Barbara Murray Interior Designs has helped her achieve that. During one of the team design meetings, Dr. Pastershank recalls saying, “The outdoors evokes a feeling of tranquility, which we believe will help relax our patients. Additionally, our office is environmentally conscientious, so we want to give it an earthy appearance to promote that philosophy. We recycle whenever possible.”

When you enter Glenmore Park Dental today, you are instantly greeted by a gorgeous, semicircular, two-toned reception counter bookended by glass privacy screens. Patient charts are neatly concealed in beautiful light wooden cabinetry behind the counter, leaving the intake area looking clean and inviting. The spacious waiting area features chairs from Pier 1 and a floor-to-ceiling picture window. Beyond the reception area are two identical hallways. These paths of handsome, wood-look



Warm earth tones are used throughout the office to promote a sense of environmental awareness.



Spacious operatories are bright and evoke a feeling of the outdoors.



Pelton & Crane's Solaris stericycle is centrally located in the practice and provides the means for effective instrument hygiene.

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tile lead past closed-door operatories; their stunning appearance may help patients feel more relaxed and confident that they are in the care of seasoned professionals.

“It’s the practice I always dreamt I would have. My team and I thank Henry Schein, Madaroch Construction, and Barb Murray Interior Design for the elegance, efficiency, tranquility, and increased revenue we enjoy every day. My patients also appreciate the refined surroundings.”

For maximum convenience and productivity, Dr. Pastershank has chosen Pelton & Crane’s Solaris stericycle, centrally located within the practice for easy access from all operatories. To further ergonomics and convenience, the hygienists’ stations are located directly across from operatories for easy movement during checkups, and the dentists now have private offices to retreat to in order to complete patient charts.



The complimentary beverage station offers patients the comforts of home and helps them to relax.



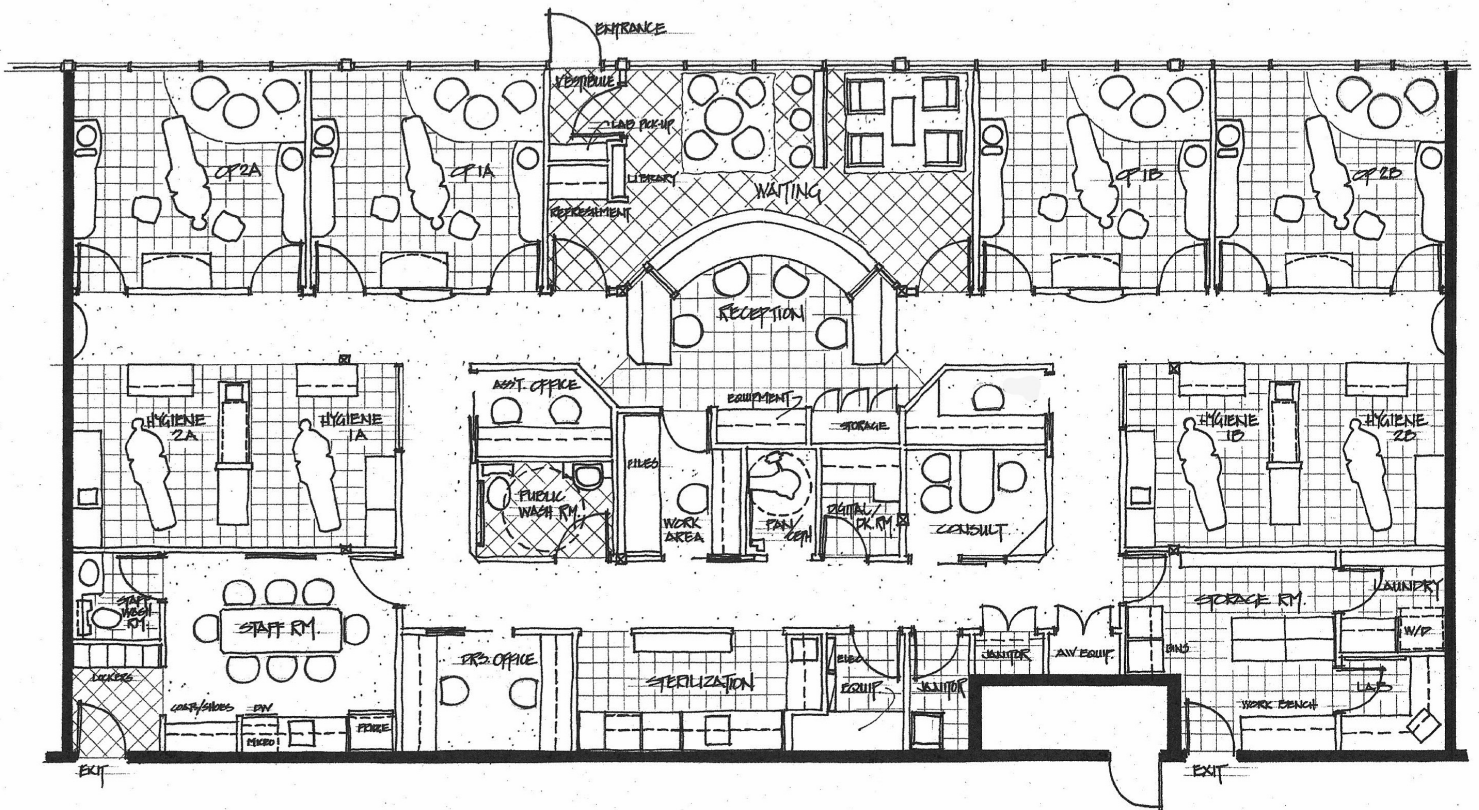
Pelton & Crane's delivery systems allow Dr. Pastershank and her team to practice more efficiently.

In the operatories, Dr. Pastershank has selected Pelton & Crane Renaissance side and rear cabinets finished in Valencia Teak with Hatteras countertops for their classy design and ingenious storage options. These are paired with Pelton & Crane Spirit 3000 chair packages, which come standard with ergo-soothe massage features to further instill a feeling of well-being and relaxation in the patients. Each pair of adjoining operatories shares M&CC Elite center islands, which have a similar look and functionality to the Renaissance cabinets but with the added feature of housing their FOCUS Intraoral X-rays from Instrumentarium. This allows easy access without having to move the patient between rooms. The availability of such highly technical equipment has ensured patients are receiving top-of-the-line care.

Dr. Pastershank is thrilled with the design of her new office space and simply states, "It's the practice I always dreamt I would have. My team and I thank Henry Schein, Madaroch Construction and Barb Murray Interior Design for the elegance, efficiency, tranquility, and increased revenue we enjoy every day. My patients also appreciate the refined surroundings."

If your office is the smile of your practice, then Glenmore Park Dental is grinning ear to ear!





Left to right: Ray Gauvin, Equipment Service Technician; Jason Carway, Equipment Specialist; Deborah Ivany, Field Sales Consultant; Dr. Roma Pastershank; and Robert Junio, Equipment Service Technician—Lead Installer.

Equipment List

- Air Techniques
- AirStar 50 Compressor
- DentalEZ
- Bulldog QT Vacuum System
- Instrumentarium FOCUS
- Intraoral X-ray
- M&CC Elite Center Island Cabinet
- Midmark M11 Sterilizer
- Pelton & Crane
- Renaissance Side/Rear Cabinets
- Pelton & Crane Solaris Stericentre
- Pelton & Crane Spirit 3000 Chair Packages
- Porter Instruments
- MDM Nitrous System
- SciCan Hydrim Instrument Washer
- Solmetex HG5 Amalgam Separator