

# Donison Dental

DR. ROSS DONISON

There never seems to be a right time to undergo an extensive office renovation. However, as Dr. Ross Donison in Edmonton, Alberta has discovered, the benefits have far outweighed any obstacles and have been immediate and long lasting.

When he purchased his practice 13 years ago, the doctor envisioned a larger, more efficient, and more welcoming practice. As time passed and he faced some real issues with space, he decided it was time to give his office a refreshed and modern appearance.

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Together with Henry Schein Canada Field Sales Consultant Bev Fredsberg and Equipment Specialist Grey Knechtel, Dr. Donison worked tirelessly to create a space that reflected his personality and interests. The time in which this project was completed—less than a month—was a testament to just how efficiently the entire team worked. “I have a very comfortable and longstanding relationship with Bev,” commented Dr. Donison. “When I looked at the range of services and equipment available to me from Henry Schein Canada, the choice was easy, based on trust and value.”

This dental office had seen three previous owners over the past 25 years; each doctor had performed his or her own updates for the space. It was quite evident to Dr. Donison that the only way to renovate was to gut the space and start over. “This allowed greater flexibility to perform any changes to the existing layout that we wanted,” he explained. At the same time, he was thrilled to learn that the 1,000-square-foot space across the hall in the building was available,





Natural wood and cladded stone combine seamlessly in the reception area for fantastic results. Countersunk pot lights in the ceiling illuminate and define the textured stone pattern in the walls.





The operatories utilize Pelton & Crane Spirit 3000 chair packages and Renaissance cabinets. Large pane windows give the patient a view to the serene landscape that surrounds the building.





Pelton & Crane's Solaris Stericenter is designed to streamline the sterilization process from start to finish, making it easier, safer, and less time-consuming.

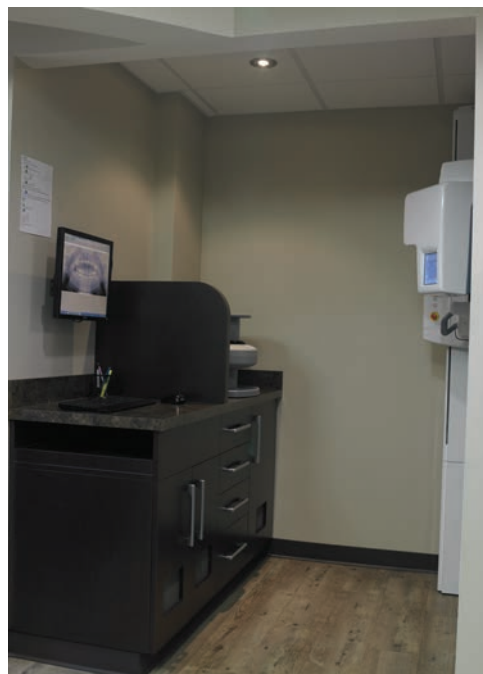
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so he could add a staff room and private offices. It would bring the total space to 3,000 square feet—plenty of room for expansion now and in the future.

Enlisting the help of Dental Office Designer Lauren Nowicki of Inside Design, Inc. and Greg Chase of Summit Contracting, Inc., Dr. Donison had a well-rounded group of resources for his project. “I wanted to expand my number of operatories from five to eight while leaving enough space for an interactive waiting and reception area. This is where Bev and Lauren really stepped up,” stated Dr. Donison.

“Expanding the clinic definitely saw its share of challenges,” said Nowicki. “In addition to being on the second floor of the building, the structural columns, low ceilings, and phasing of construction in order to minimize Dr. Donison’s downtime were all areas that needed to be addressed. The expertise of our entire team rallied together to ensure the best possible outcome on the project.”

Upon entering Donison Dental, the design elements and finishes used in the office combine seamlessly with textures and visuals of natural wood and stone. Vinyl strip flooring, which replicates a



Dr. Donison utilizes the most modern digital radiography equipment with the ScanX Intraoral PSP Scanner from Air Techniques, and Instrumentarium's ORTHOPANTOMOGRAPH OP30 digital pan.

light barn-wood pattern, covers most areas for an easy-to-maintain and aseptic surface. The waiting area has a natural stone cladding to represent a block wall with substance to introduce a softer, wave-patterned, Modular Arts wall. This panel wall is “uplit” to define its texture. Dr. Donison and his wife, Shari, whose shared love of nature, travel, art, and photography, inspired the designer to incorporate a palette with “green” elements and textures that appeal to the senses. Many of the walls would become blank canvases for Shari’s creative photography.

Though the majority of the ceiling treatments are drop panels, of particular interest is the sterilization area. Radiating spokes of natural laminated fir beams are featured in the central hub where Pelton & Crane’s Solaris Sterilization Center stands behind large panes of frosted glass. “The original design used lots of open wooden beam features,” explained Dr. Donison. “We no longer wanted the open-ceiling concept, but we still wanted to keep a little bit of that feel. The wood beams that radiate out from a central point help to accomplish this.”

In addition to the many design elements, the equipment installed throughout, while complimentary, is the true workhorse of the clinic. The sleek lines of Pelton & Crane’s Spirit 3000 chairs with Ergosoothe™ massage technology, coupled with their Renaissance Collection of side and rear cabinets, provide a stylish, aesthetic, and relaxing environment for patients.

Recognizing the many benefits of integrating digital radiography with the additions of the ORTHOPANTOMOGRAPH® OP30 Digital Pan from Instrumentarium and the ScanX® Intraoral PSP Scanner from Air Techniques, Dr. Donison said, “Bev was constantly onsite or in touch during the installation of all our equipment, and I had complete confidence during the entire process. Henry Schein Canada also provided us with the use of their conference facility at their branch during our staff computer training with DENTRIX practice-management software.”

From layout and logistics to equipment and technology selection, the renovation completed at Donison Dental has been highly successful, and the doctor sees on a daily basis that he has made a very worthwhile journey. “My staff and I love the new office,” Dr. Donison proclaimed. “It makes being at work so much more enjoyable. It means so much to me to be able to give something back to our patients by enhancing their dental experience with us.”

When asked what he would recommend to someone else thinking about taking a project like this on, Dr. Donison smiled and said, “Take your time! Pick your team carefully and go with your instincts. Have a clear image of what you want the final outcome to be and while it’s crucial to stick to your schedule, allow some flexibility. You can have some fun with it. It’s true there’s never a perfect time to do an office renovation, but in the end, it was definitely worth it.”

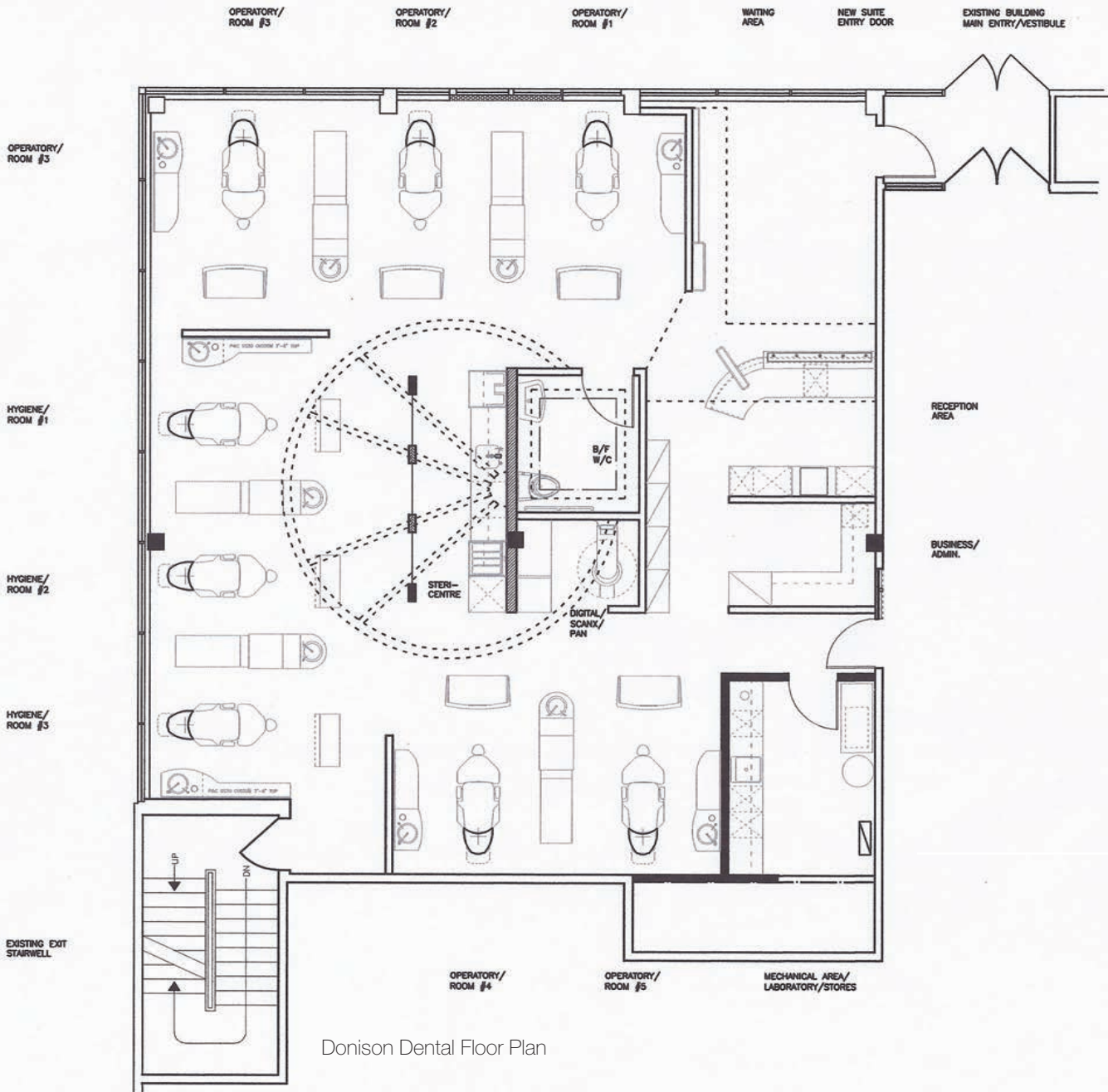


Vinyl strip flooring throughout the practice is aseptic and easy to maintain. Natural laminated fir beams on the ceiling help to maintain some of the open-concept style that existed in the original design.



Left to right: Shari Donison; Dr. Ross Donison; Dr. Brandi Antoniuk.





Donison Dental Floor Plan

### Equipment List

Air Techniques  
AirStar 70 Compressor

Air Techniques  
VacStar 80H Vacuum System

Air Techniques  
ScanX Intraoral System

DENTRIX  
Practice Management Software

DEXIS Imaging Software

Instrumentarium  
FOCUS Intraoral X-ray

Instrumentarium  
ORTHOPANTOMOGRAPH  
OP30 Digital Pan

Midmark Dentist & Assistant Stools  
Pelton & Crane Delta Q Sterilizer

Pelton & Crane  
Renaissance Rear/Side Cabinets

Pelton & Crane  
Solaris Stericenter

SciCan Hydrim Instrument Washer